

Companies for Kids Program

As a member of *Companies for Kids*, your company will receive a variety of benefits linked to a specific museum program as well as several that can be shared with all employees.

For more information, please contact
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Program and Marketing Benefits

- **Program Sponsorship** – Stepping Stones offers a variety of activities every day to enhance the visitor experience. As a *Companies for Kids* member, you have the unique opportunity to become the official sponsor of a program or activity that aligns with your mission or interests. Some examples include: Fitness Fun, How Does It Work? and Storytellers.
- **Program Website Listing** – Your company name or logo with a link to your website will be listed on the program event webpage (if available).
- **Digital Signage** – Stepping Stones will feature your company name or logo on plasma screens in the museum during the run of your sponsorship program.
- **Eblast Newsletter Recognition** – Your company name or logo will be in the *Companies for Kids* section of our eblast newsletter, which reaches more than 25,000 individuals.
- **Social Media Post** – The museum has an active social media presence across multiple platforms. We will post about your involvement in our *Companies for Kids* program with a tag to your corporate account and relevant hashtags.
- **Press Release** – Our communications team will draft and release a press release announcing the partnership. All quotes and/or photos will be submitted to you before release for final approval.
- **Illuminated Logos** – Stepping Stones will project your corporate logo in our light hallway or onto the tent covering the museum's Celebration Courtyard, which can be seen from both 1-95 and Route 7.

Company and Employee Benefits

- **Membership Outreach** – Stepping Stones has an active membership of over 5,500 families. Your company can send a co-branded ad, coupon or other special offer to our list through a variety of platforms.
- **Website Listing** – Your company name or logo with a link to your website will be listed on the official *Companies for Kids* webpage for 1 year.
- **Family Day for Employees** – Your employees and their families are invited to spend a special day with Stepping Stones! We will provide free admission for up to 50 guests and customize the experience for your group.
- **Employee Engagement** – Help Stepping Stones staff run a program or event! A group of employees can spend time at the museum and see how the support of *Companies for Kids* members makes a difference in the lives of local families.
- **Museum Passes** – Each *Companies for Kids* member receives free admission passes to the museum. Give them to employees, clients – whoever you like!
- **Facility Rental Discounts** – Host a corporate retreat, holiday party or other event at Stepping Stones! Our facility rental staff will work with you to plan the perfect event.
- **Family Plus Membership and Healthyville® Cafe** – Your employees receive a discount on membership and all food and drink purchases in our cafe.
- **ELLI Lab School** – Located inside the museum, ELLI students range in age from 18 months to 5 years. Discounts on tuition are available to *Companies for Kids* members, subject to availability.

BENEFITS



Companies for Kids Levels and Benefits

	\$500 LEVEL 1	\$1,000 + LEVEL 2	\$2,500 + LEVEL 3	\$5,000 + LEVEL 4	\$7,500 + LEVEL 5	\$10,000 + LEVEL 6	\$25,000 + LEVEL 7	\$50,000 + LEVEL 8
PROGRAM AND MARKETING BENEFITS								
Program Sponsorship	–	1 for 1 month	1 for 3 months	1 for 6 months – OR – 1 <i>Get Into It!</i> FREE Night	1 for year – PLUS – 1 <i>Get Into It!</i> FREE Night	2 for year – PLUS – 2 <i>Get Into It!</i> FREE Nights	2 for year – PLUS – 3 <i>Get Into It!</i> FREE Nights	3 for year – PLUS – 3 <i>Get Into It!</i> FREE Nights
Program Website Listing with Link (if available)	Name	Name	Logo	Logo	Logo	Logo	Logo	Logo
Eblast Newsletter Recognition	1	1	1	2	3	3	4	4
Social Media	1 post per year	1 post per year	2 posts per year	2 posts per year (logo)	3 posts per year (logo)	3 posts per year (logo)	4 posts per year (logo)	4 posts per year (logo)
Press Release	–	–	–	✓	✓	✓	✓	✓
Illuminated Logo	–	–	–	–	–	✓	✓	✓
COMPANY AND EMPLOYEE BENEFITS								
Membership Outreach	–	–	1 per year	2 per year	3 per year	4 per year	4 per year	4 per year
<i>Companies for Kids</i> Website Listing with Link	Name	Name	Logo	Logo	Logo	Logo	Logo	Logo
Family Day for Employees	–	✓	✓	✓	✓	✓	✓	✓
Employee Engagement Opportunity	–	✓	✓	✓	✓	✓	✓	✓
Museum Passes	10	20	35	50	75	100	125	150
Invitations to Museum Events	✓	✓	✓	✓	✓	✓	✓	✓
Facility Rental Discounts	–	5%	5%	10%	1 included	1 included	2 included	2 included
Family Plus Membership	–	5%	10%	10%	10%	10%	15%	15%
<i>Healthyville</i> ® Cafe	5%	5%	10%	10%	10%	10%	10%	10%
ELLI Lab School	Discounts subject to availability, call for details							

Contact Stepping Stones staff for details on each benefit