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Conservation QuestSM - Traveling Exhibit on Energy Conservation – Travels to Sony Public Plaza in New York City

Norwalk, CT, August 13, 2009 -- Join the quest to conserve energy. The Conservation Quest Traveling Exhibit, developed by Stepping Stones Museum for Children, is making its New York City debut at the Sony Public Plaza from August 1 – September 7, 2009. Conservation Quest delivers important energy conservation messages, inspiring visitors to make thoughtful choices about energy use to help protect the planet and promote healthy living.

“We are excited to bring Conservation Quest and its important energy conservation messages to New York City. Visitors of all ages will find simple ways to save energy through hands-on exhibits,” said Carol Brennan-Smith, director of New Ventures at Stepping Stones Museum for Children.

Stepping Stones created Conservation Quest, a 1,500 square foot traveling exhibit, last fall. It is currently touring children’s museums, science centers, zoos, aquariums and planetariums across the country. Sony Wonder Technology Lab is hosting a mini-version (approximately 500 square feet) in the Sony Public Plaza before the tour leaves for Indiana, Georgia and South Carolina.

On Exhibit August 1 – September 7

Sony Public Plaza
550 Madison Avenue (between 55th and 56th Street)
New York, New York
Free Admission. Open to the public and appropriate for all ages.

Sample Activities

Bright Ideas

Crank it up! Compare the amount of energy required to light up an incandescent bulb, a CFL bulb and a LED bulb. You’ll be enlightened.

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Watt's the Use?

Check out different light bulbs and common electronics to see how much electricity they use. Learn about phantom loads, power strips and Energy Star® appliances.

Clean Energy

Try using the energy from clean, renewable sources to make electricity to power up a clock radio or spin a fan. Learn about solar panels and hydropower.

Special Feature - Green Design

Conservation Quest was designed and produced using eco-friendly materials and practices. Green design signs call out sustainable features throughout the exhibit.

- Eco-friendly graphics (banners, board, wallpaper, canvas and aluminum)
- Forest Stewardship Council (FSC) certified wood with water-based stains and sealants
- No plastic laminates

Conservation QuestSM was created by Stepping Stones Museum for Children in Norwalk, Connecticut with funding from The Foster Family Fund, Northeast Utilities Foundation, CME Group Inc. (a CME/Chicago Board of Trade/NYMEX Company), Evolution Markets Inc. and Newman's Own Foundation.

Special thanks to Sony Wonder Technology Lab for hosting Conservation Quest.

Stepping Stones Museum for Children, a 501(c)(3) private non-profit organization, is an award-winning children's museum committed to broadening and enriching the lives of children. Museum exhibits, educational programs and special events complement efforts in schools, childcare centers and homes. With four main galleries, a toddlers-only gallery, a new outdoor play space and more than 100 hands-on activities, Stepping Stones offers children ten and under plenty to explore and discover. To learn more, visit steppingstonesmuseum.org.

National Tour

To learn more about the Conservation Quest national tour, contact:
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